

The background of the slide is a dark teal color with a pattern of small, light-colored dots. Scattered across this background are several stylized keys in two colors: red and light blue. The keys are of various sizes and orientations, some pointing towards the center and others towards the edges. The main title is centered in the upper half of the slide.

# 5 BASIC NEEDS

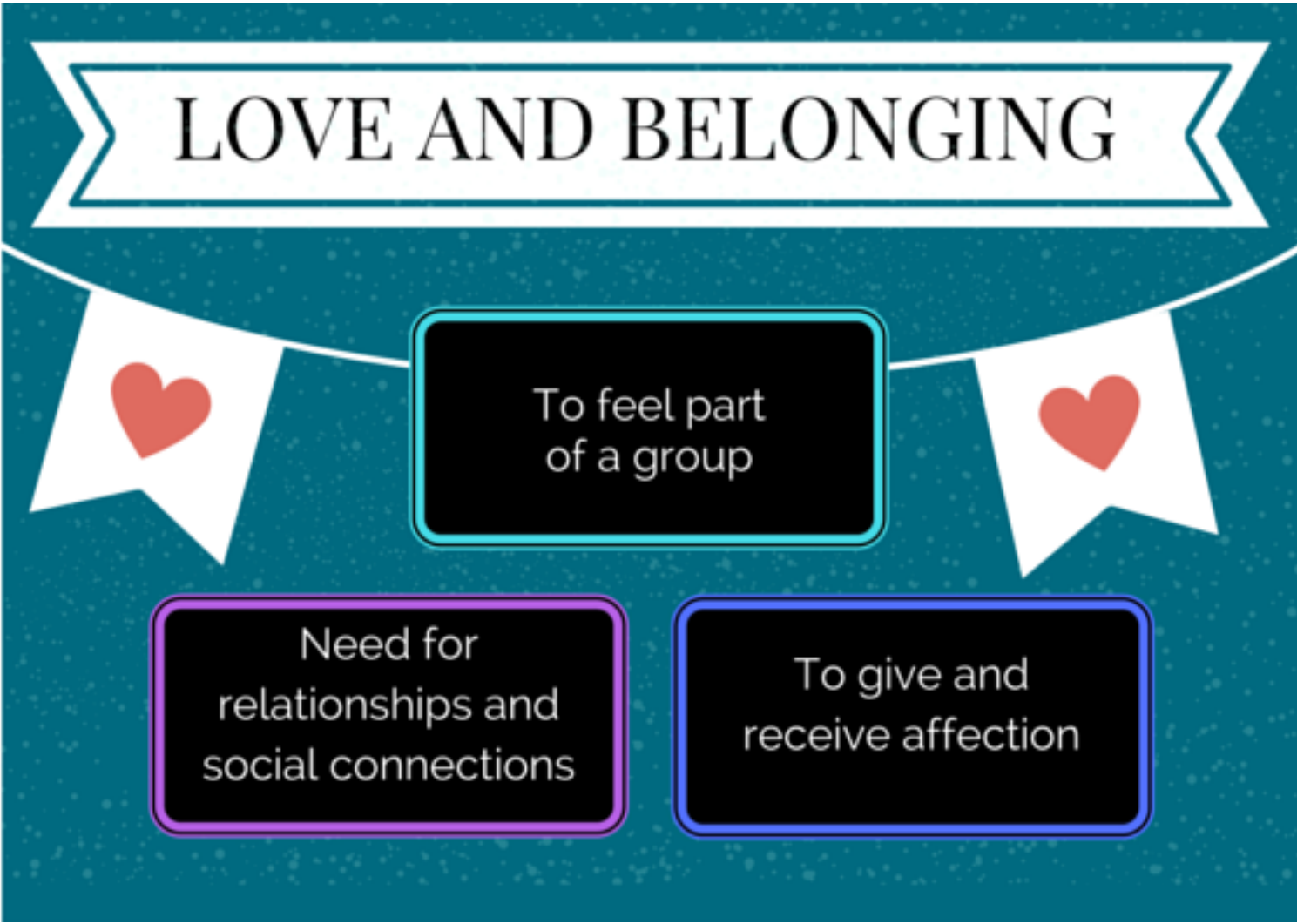
All human beings are motivated by five universal needs. The strength of each need varies from person to person.

# SURVIVAL



**Essential  
need to live.**

# LOVE AND BELONGING



To feel part  
of a group

Need for  
relationships and  
social connections

To give and  
receive affection

# POWER



ACHIEVE

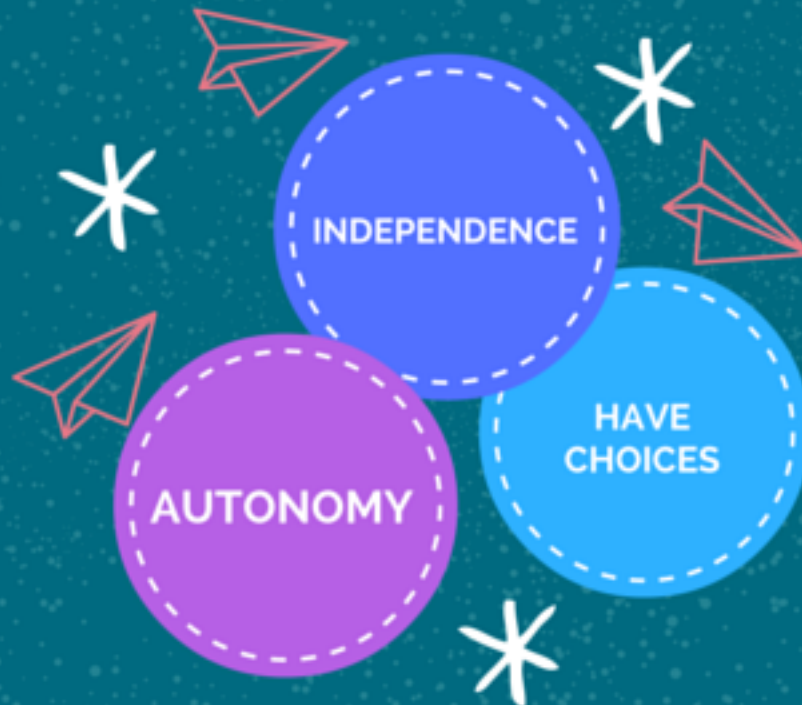


To be competent  
and skilled



Have a sense  
of self worth

# FREEDOM



**Take control  
of the direction of  
one's life.**



# FUN

PLAY

LAUGH

PLEASURE

*Finding happiness in life.*

*Sense of enjoyment by  
engaging in positive  
activities.*